



SilverTowne Announces Monthly Silver Giveaway

Free Silver To Be Given Away Every Month To One Randomly Selected SilverTowne Email Registry Member

Winchester, Indiana, May 24, 2012 – SilverTowne, L.P., one of the largest coin and precious metals dealers in the United States, has announced the launch of a new monthly silver giveaway in which one lucky subscriber of the SilverTowne Email Registry will be chosen at random to receive a **free silver bar or medallion**. The only requirement to be eligible for the drawing is to be subscribed to the free SilverTowne Email Registry list at the time of the drawing.

“This is a way for us to give back to our valued customers. SilverTowne wouldn’t have grown to what it is today without our many loyal customers and fellow coin enthusiasts” says David Hendrickson, President of SilverTowne, L.P. According to the official terms and conditions, there is no purchase necessary and any U.S. citizen who is subscribed to the email list at the time of the monthly drawing will be eligible to win the free silver (with the exception of employees and their families).

To read the “*Official Silver Giveaway Terms and Conditions*”, or to sign up for the SilverTowne Email Registry list, visit www.silvertowne.com and click on the “Signup for Email Updates” link at the top of the page. Alternatively, you can access the email registry signup form from the SilverTowne Facebook page or by visiting the following link: <http://silvertowne.us2.list-manage.com/subscribe?u=d48b83f803fafd5b84e82216f&id=31591be20b>.

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Founded in 1949 by Leon Hendrickson, SilverTowne L.P. is one of the country’s largest and most respected dealers of rare coins, modern coins and precious metals. From a cigar box under a lunch counter to a multi-million dollar business, SilverTowne has grown from a small coin shop to four retail departments under one roof. In addition to the retail showroom in historical Winchester, Indiana, SilverTowne provides a wide-selection of bullion and coins to collectors and investors nationwide through catalogs and their website, <http://www.silvertowne.com>.

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